



AMERICAN MUSLIMS FOR PALESTINE

EMPOWERMENT through
EDUCATION and **ACTION**

AMP National Conference 2019
Thursday – Sunday, Nov. 28-30, 2019
Hyatt Regency, O’Hare

The 12th Annual Conference for Palestine in the US:

Election 2020: Palestine and the Work for Justice

Marketing Opportunities

- Exhibition
- Sponsorship
- Advertisement
- Custom opportunities

Dozens of vendors and businesses participate in the AMP’s conference each year. The AMP conference represents a diverse group of people coming together to discuss, learn, and socialize together under one common theme: Palestine. This event also acts as a niche market for businesses. The bazaar provides an opportunity for businesses to cater to the needs of their customers. Over the years business owners have seen the AMP conference as their chance to market to a wide audience, and to build their clientele and customer base beyond their expectations. Sponsors and advertisers have seen a great return from their investment. Participating in the annual national AMP conference is a once-in-a-year opportunity that can have real impact on your exposure and profitability. Please review the various packages below and contact us if you need more information. Please inquire about customizing a package that suits your business needs.

BAZAAR BOOTHS:

Includes:

- ✓ One 8’ x 8’ space
- ✓ One covered table
- ✓ Two side chairs
- ✓ Two exhibitor passes (badges)

COST: One booth: \$400.00, two or more booths: \$50 discount for each additional booth.

Who exhibits at the AMP conference?

If you want to realize new lasting customer relationships, and extend your company’s recognition then you’ll want to take a booth at the AMP conference. If you are a clothing retailer or bookstore you may want to consider taking two. Here is a sample of the types of businesses that exhibit at the AMP conference.

Non-profit organizations: charitable, schools, colleges, etc.

Services: travel, insurance, Islamic finance, etc.

Media: magazines, newspapers, radio stations, etc.

Retailers: Islamic clothing, abayas, hijabs, T-shirts, CDs, books, DVDs, Palestinian memorabilia, etc., packaged dry food and sweets, etc.

Due to Health Department regulations, **no fresh food vendors are allowed.**



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SPONSORSHIP

Market your business or product extensively at the AMP 2019 conference and reach thousands of attendees. Marketing through AMP's conference reaches far and lasts much longer than the event itself.

PLATINUM SPONSORSHIP \$10,000 (3 available)

- Business name/logo on event marketing emails that reach tens of thousands multiple times
- Two complimentary bazaar booths in a prime location of the conference center.
- Complimentary registration for up to 15 individuals from your business/ organization.
- **Two** complimentary hotel rooms for 3 nights each during the conference.
- A full-color, full-page ad on the back (out/or/inside) cover of the conference program book.
- Business name/logo on the conference tote bag.
- Logo on the conference lanyard.
- Audio/visual advertisement before the beginning of a main session/ each one of the conference 3days (up to 90 seconds ready to use video). Plus a 3-minute stage time for your organization's rep. (schedule will be worked out with the program committee)
- Business/organization name in any advertisement for the conference.
- List your organization or business among sponsors at main screen(s) during the conference
- Recognition as the main sponsor during the inauguration ceremony and during the entertainment session in the last night of the conference.

GOLD SPONSORSHIP \$5,000

- Business name/logo on event marketing emails that reach tens of thousands multiple times
- One complimentary bazaar booth in a prime location of the conference center.
- Complimentary registration for up to 10 individuals from your business/organization.
- **One** complimentary hotel room for 3 nights each during the conference.
- A full-color, full-page ad in the conference program book.
- List your organization or business among sponsors at main screen(s) during the conference
- Business name and logo on the conference tote bag.
- Audio/visual advertisement before the beginning of a main session/ each one of the conference 3days (up to 30 seconds ready to use video).
- Recognition as the main sponsor during the inauguration ceremony and during the entertainment session in the last night of the conference.

SILVER SPONSORSHIP \$2500

- Business name/logo on event marketing emails that reach tens of thousands multiple times
- One complimentary bazaar booth in a prime location of the conference center.
- Complimentary registration for up to 5 individuals from your business/ organization.
- A full-color, full-page ad in the conference program book.
- List your organization or business among sponsors at main screen(s) during the conference
- Recognition as the main sponsor during the inauguration ceremony and during the entertainment session in the last night of the conference.
- Business name and logo on the conference tote bag.



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BRONZE SPONSORSHIP \$1,500

- Business name/logo on event marketing emails that reach tens of thousands multiple times
- One complimentary bazaar booth in a prime location of the conference center.
- Complimentary registration for up to 3 individuals from your business/organization.
- A full-color, full-page ad in the conference program book.

ADVERTISEMENT

- Conference booklet full-color, full-page advertisement \$500
- Conference booklet full-color, half-page advertisement \$300
- Business logo on the conference tote bag (no more than 3"x 3") \$600
- Business flier (1,000) inserted in the conference tote (must be approved by AMP; no larger than 8.5"x 11") \$500
- Logo on the conference lanyard \$500 (if available)

Custom Marketing Opportunities are available on a case-by-case basis.

What sort of presence do you want at the AMP conference? Where do you want to direct your marketing energy? In addition to providing AMP's tried and true marketing assets, we can develop a custom marketing package for you. Using the advertising, sponsorship, and exhibitor opportunities listed in this booklet as well as social marketing through Facebook, Twitter, and the like, AMP can help you get your business recognized and well on its way to success, insha'Allah!

For more information, contact:

Sponsorships, Bazaar & Booklet ads: Nour Abughoush,
chicagocoordinator@ampalastine.org, (616) 437-9095

Not-for-profit organizations: Salah Sarsour,
ssarsour@aol.com; 414.559.7680



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AMP Annual Conference Sponsorship/Ad/Bazaar Form

- Sponsorship Package..... \$.....
- Number of Bazaar booths \$.....
- Booklet ad full page ½ page \$.....
- Other marketing tools \$.....
- Donation \$.....
- **Total** \$.....

Business name

Business Address

Phone # Email:

Contact person

Contact phone #..... Contact email address

Payment method

Cash Check Credit Card

Card Type: Visa Master Card Discover Ame Exp

Name on the card

Billing address

Card # Exp. Date

Signature CVV#



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Sponsorship/Bazaar Rules and Regulations

1. After bazaar contract is submitted to AMP and AMP accepts contract, vendor agrees to all terms of this contract, and is granted an exclusive, non-transferable license to only use a specifically assigned space at the 2019 AMP Conference within the guidelines of the rules & regulations and for the exclusive purpose as defined in this contract. The assigned 8' x 8' space includes one 6' table, 2 chairs, 2 conference passes and is surrounded by pipe and drape.
2. Full refunds will be issued for cancellations made by exhibitor prior to October 15th. A 50% refund will be issued for cancellations made between 10/16-10/31. No refunds will be issued for cancellations made after November 1, 2019.
3. Bazaar hours are 3:00-11:00 p.m. on Thursday, and from 9:30 a.m. to 11 p.m. on Fr. and Sat.,
4. Exhibitors with proper identification may enter the bazaar at 9:00 a.m.
5. NO FOOD OR BEVERAGES MAY BE SOLD IN THE BAZAAR.
6. All displays must be confined to the booth and cannot obstruct the view or access of surrounding displays. Any demonstrations, discussions, or other activities must be confined to the booth. Audio, video, and multimedia equipment will be monitored by Bazaar personnel to ensure that a comfortable sound level is maintained. No music playing is allowed. NO EXCEPTIONS.
7. Solicitation of any kind by any exhibitor or group (including non-profit) is expressly prohibited outside of the assigned booth.
8. Exhibitors may not move from an assigned booth to another booth, assume additional booth space, or move booth tables, chairs, drapes or accessories from and between other booths.
9. Fireworks and any other incendiary devices & helium tanks are expressly prohibited. Fuel tanks or heating appliances such as microwaves, ovens, etc., are also prohibited.
10. Any literature (fundraising or otherwise) is restricted to the assigned booth and must be pre-approved in writing by AMP. All literature MUST be submitted to AMP for approval prior to Nov. 10, 2019. Email all materials to chicagocoordinator@ampalastine.org.
11. AMP reserves the right to cancel a bazaar contract without prior notice or reason. AMP also reserves the right to close any exhibit and eject any exhibitor or exhibitor's staff immediately from the bazaar and convention center who/which participate in illegal activities of any kind, is/are involved in any way with disruptive or dangerous activities, violate any of the terms or conditions of this agreement, or do/does not immediately comply with instructions given by the AMP bazaar coordinator or overall conference organizers.
12. Exhibitors and their staff indemnify and hold harmless the American Muslims for Palestine and the AJP Educational Foundation, its staff, volunteers and agents from and against all cost, damages, judgments or legal expenses which may arise from this agreement, set-up, exhibition, participation or dismantling activities during, before, and after the convention. Exhibitor also assumes all risks of loss, injury, theft, or damage of any kind or nature whatsoever to any exhibit or component thereof; including but not limited to, goods, merchandise, cash, records, or any other property. Further, exhibitors are expressly bound, at their expense, to repair any damage that they may cause to the bazaar fixtures or the Hyatt Regency O'Hare through unauthorized modifications or movements or their exhibit.
13. Exhibitors and their staff indemnify and hold harmless the Hyatt Regency O'Hare and their respective agents against any claim or expenses arising out of the use of the exhibition premises. The exhibitor understands the neither AMP nor the Hyatt Regency O'Hare maintain insurance covering the exhibitor's property and it is the sole responsibility of the exhibitor to obtain such insurance.
14. Selling, marketing, or distributing unauthorized or illegally produced materials is strictly prohibited. Any and all vendors found with pirated media programs, or, contraband goods, or, any other illegal products will have their goods confiscated, will forfeit their bazaar space, and, they will immediately be escorted out of the bazaar. AMP bears no responsibility or liability for loss or damage of any sort if vendors are found with illegal programs or products.
15. The terms and conditions of this contract, including the bazaar map and classifications of bazaar booths are part of this contract. As an authorized agent of this business or organization, I have read and understood this contract and agree to abide by its terms and conditions.

I have read and agree to all above rules and regulations,

Signature: **Print Name:** **Date:**